Welcome to the house of



We bring best-in-class cuisine to any location complimented with impeccable service & intense culinary experiences.





Identity

Expertise, authenticity and passion for food defines us.

Foodlink F&B Holdings India Pvt. Ltd. was founded in 2003 by Sanjay Vazirani with the objective to drive excellence in the Indian Food & Beverage Service Industry. It started with small-scale events in Mumbai and kept raising the bar each time with sheer persistence and passion to gradually transform itself into a luxury catering brand to reckon with, offering exclusively crafted culinary experiences from all around the world.

Over time, Foodlink has grown considerably in terms of verticals, geographies and overall stature to become India's largest and leading Food & Beverage Service Company, headquartered in Mumbai (India) and operating in 4 distinct verticals.

- & Luxury Catering
- **& Luxury Banquets**
- & Institutional Catering
- & Restaurants & Cloud Kitchens



About the Founder

Post his bachelor's from the Institute of Hotel Management, Catering Technology and Applied Nutrition in Mumbai, Sanjay Vazirani explored different facets of the F&B industry as a restaurant manager and F&B consultant. Taking cognizance of the large gap in the available and desired calibre, quality, and hygiene in the catering sector, he envisioned a brand that would define luxury dining by combining the best cuisines with the highest service standards. In 2003, he pioneered the era of an organized catering business by adopting global best practices, and hence Foodlink was born.

Foodlink today is a renowned multi-dimensional hospitality group with a growing international footprint. It has built a reputation for delivering bespoke dining experiences and stands as a force to be reckoned with in the luxury F&B domain.



Revolutionizing the gastronomical experience

By continuously evolving its offerings, Foodlink has created its niche in the sector with unparalleled growth and geographical diversification. It stands apart with its robust systems and processes and sharp focus on quality, bringing it the recognition and precious trust of the most discerning clientele from across the country & beyond.





Our Vision

Staying a customer-focused company that creates value for its stakeholders by constantly innovating and pursuing newer better products, services, and management practices.



Our Mission

To provide world-class culinary and hospitality experiences that delight our guests across all formats of operation while staying committed to the happiness and growth of our employees as well as our social responsibility towards the environment and community.

Highlights

3000 +

Yrs of collective domain experience



Combined Capacity of 5 Lakhs + Meals / Day



Tech-Enabled Growth Strategy



Zero compromise on Hygiene



Food Grade Equipment, Fitted and Energy Efficient

1 Lakh+

Sq. ft State of the art production and warehousing facilities



Dry, Cold, and Frozen Storage



ISO, HACCP, FSSAI Compliant



Fire Safety System



Adopting evolving automation techniques

75%

of the Forbes India Top 100 businesses & families serviced



Global footprint of successful operations



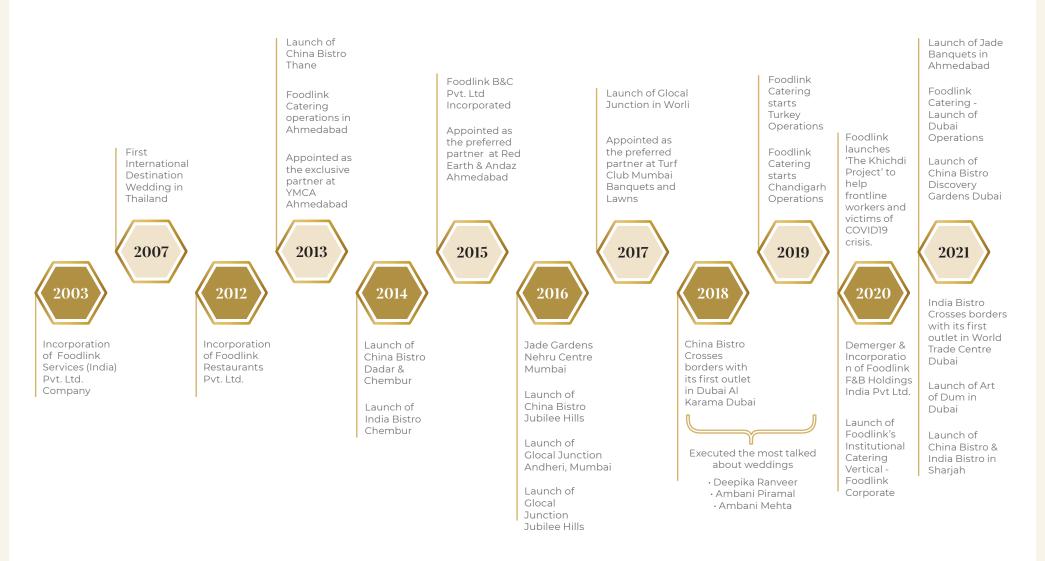
Sensitive about sustainable growth & eco-friendly practices



3 countries with base kitchens/warehouse



Milestones



Awards & Honours | Restaurants

2015

India Bistro Awarded
Indian Restaurant Awards
for Best Regional
Debutant Restaurant of
the year

2016

China Bistro awarded Times Food Award for **Best Chinese Restaurant**

2017

India Bistro awarded
TIMES Food Award for
Best Indian Restaurant in
Casual Dining

2017

Glocal Junction awarded Best Gastro-Pub with Outstanding Ambience and Interiors Award

China Bistro awarded Indian Restaurant Award for Best Regional Pan-Asian Restaurant

2018

Glocal Junction awarded
Best Gastro-Pub with
Outstanding Ambience
and Interiors Award

2018

China Bistro awarded Indian Restaurant Award for **Best Regional Pan-Asian Restaurant**

2019

China Bistro awarded Indian Restaurant Congress Award for **Best Regional Pan-Asian Restaurant of the Year**

China Bistro awarded What's Hot Owler's Award for **Best Chinese In Mumbai**

China Bistro awarded
Express Food &
Hospitality Award for
Restaurant Excellence

2021

Glocal Junction awarded

Best Gastro Pub of the year
by Food Connoisseurs India

Awards

2022

China Bistro awarded

Best Chinese Restaurant
in Times Food & Nightlife

Art of Dum awarded **Best North Indian Delivery Brand**in Times Food & Nightlife

Awards & Honours | Catering

2011

Times Food Guide Award for **Best all rounder Caterer**

2012

Times Food Award for Best Multi Cuisine Caterer

Awarded Exclusivity at YMCA Banquets,
Ahmedabad

2014

GIWA Award for **Best Food Art Display**

Times Food Guide
Award for **Best Caterer**

2015

GIWA Award for **Best Food Art Display**

Foodlink Catering awarded Times Food Guide Award for **Best Caterer of the Year for the 4th time**

2016

Times Food Award for **Best Caterer**

WOW Gold / Bronze
Awards for **Achievement**in Catering

2017

BW Applause Gold Awards for **Best Hospitality** BW Applause Silver Awards for **Best Hospitality**

Foodlink catering awarded Indian Restaurant Award for Best Caterer of the Year

2018

WOW Gold / Bronze Award for **Concept, Design, Prtesentation**

GIWA Gold Award for Best Food Art & Display

2019

Weddingsutra Influencer Award- **Winner Trendsetting Food design** IMWF **Highly Appreciation Trophy** for Contributions

GIWA Award for **Best**Food Art & Display (2
Award)

WOW Middle East- Sllver Award for Concept, Design Presentation

2020

Wedding Sutra
Influencer Award for
Trend Setting Food
Design

WOW AWARDS ASIA for F&B Concept, Design & Presentation

2021

Foodlink Catering awarded 'Caterer of the year' by Food Connoisseurs India Awards

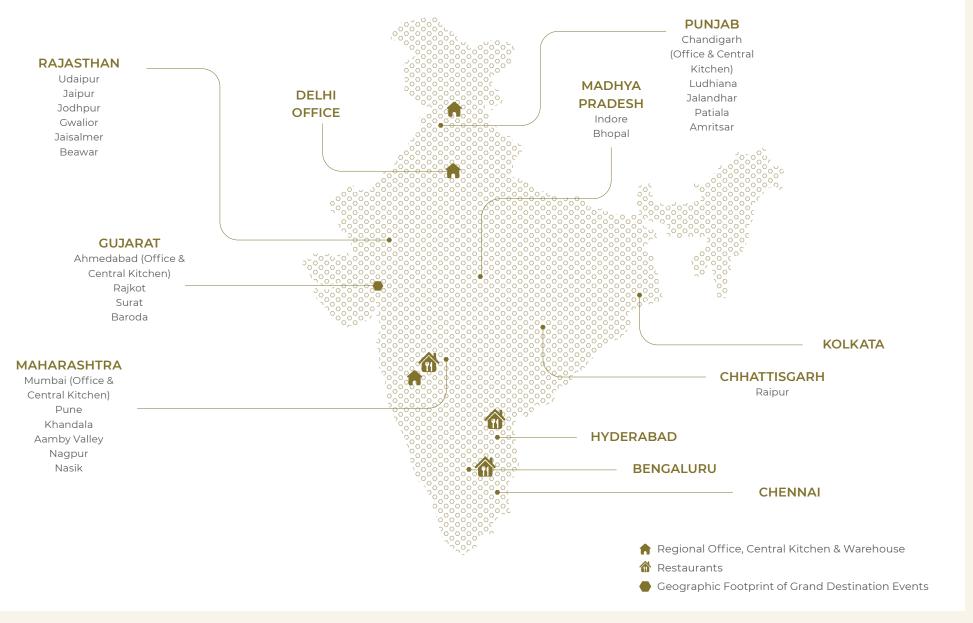
Foodlink - Platinum
Trendsetting Food
Design Company by
Wedding Sutra
Influencer Award

2022

Jade Luxury Banquets **Best Banquet in Gujarat**by Tourism Awards

Foodlink **Best Caterer**Food Connoisseurs India
Awards

Pan India Footprint



Growing Global Presence





Luxury Catering

Trusted by India's most renowned businesses & families.



Segments













To know more visit: www.foodlinkcatering.in

Highlights

20 yrs

Of designing powerful F&B experiences

4000+

Clients across the globe 50000

Guests catered in a single event

20 +

Countries where successful destination events have been executed

500 +

Alliances with top chefs across the globe



Restaurants & Cloud Kitchens

An exemplary food trail, a hallmark of quality



Foodlink restaurants business started in 2014 and within a short span created powerful quality conscious casual dining brands spread across India as well as UAE. It currently owns & operates over 20 outlets across the brands India Bistro, China Bistro and Glocal Junction which are leaders of the North Indian, Chinese, and world fusion cuisine categories.

The company's family of brands also includes successful cloud kitchen brand Art of Dum.

It aims to bring communities together over fulfilling gourmet experiences. The team goes to great lengths to ensure that the consumer's precious time is well spent. The growth strategy revolves around four drivers which form the foundation and serve as guiding principles in all business decisions.









Powerful Brand Values

Unparalleled Work Culture

Hand-Picked Talent

Customer-Centric Approach

These drivers enable Foodlink to

- Keep the promise to serve delicious food,
- Make the food accessible to customers via a user-friendly online & offline interface.
- & Offer profitable opportunities for partners by delivering strong returns and long-term value
- Cive employees a place to flourish and make a difference.

Highlights

7 yrs

Of domain experience

20

Lakhs plus happy customers

22%

YOY growth

4.5*

Average Customer Ratings

50,000

Sq. Ft of retail space

48%

Guest Retention





India Bistro features the local favorites of Indian cuisine from Amritsar to Waga to Lucknow, in an elegant new age setting, complementing the flavours and traditions of India with modern presentation.

To know more visit: www.indiabistro.co



Mumbai • Hyderabad • Bengaluru • Ahmedabad • Chandigarh • Delhi • Dubai • Turkey



China Bistro is a culinary journey that presents traditional flavours of Asian cuisine in a contemporary, fresh and imaginative way.

To know more visit: www.chinabistro.co



Mumbai • Hyderabad • Bengaluru • Ahmedabad • Chandigarh • Delhi • Dubai • Turkey



Quaint and elegant restaurant in the day that transforms into avibrant high-energy lounge by evenings, offering delectable culinary wonders for today's global-local.



Mumbai • Hyderabad • Bengaluru • Ahmedabad • Chandigarh • Delhi • Dubai • Turkey



Art Of Dum offers a culinary experience that encompasses the evolved robust and characterful style of Dum Pukht cooking from the royal heritage and kitchens of Northwest Frontier Province.

To know more visit: www.artofdum.com



Mumbai • Hyderabad • Bengaluru • Ahmedabad • Chandigarh • Delhi • Dubai • Turkey



Jade Banquets

Iconic venues offering timeless celebrations & unparalleled experiences



Foodlink's banquet brand is called JADE. It is India's premier destination to host exquisite events that symbolize grandeur & style. It operates multiple beautifully appointed indoor banquet and outdoor venues across India offering superlative hospitality and award-winning catering to add elegance to your most treasured occasions.

Jade has perfected the 'Art of Hospitality' and enjoys a reputation of providing its guests with unique and memorable experiences that are highly regarded by the patrons. With world-class amenities and a responsive service team, Jade is one of the most eminent venues in the city, managed by professionals trained in the highest standards of international hospitality. Thousands of clients have trusted Jade with their significant milestones.



Highlights

10 yrs

2.5 Lakhs

10+

Of domain experience

Sq. Ft. State of the art banqueting facilities

Unique venues

4.7*

1500+

Average Customer Ratings

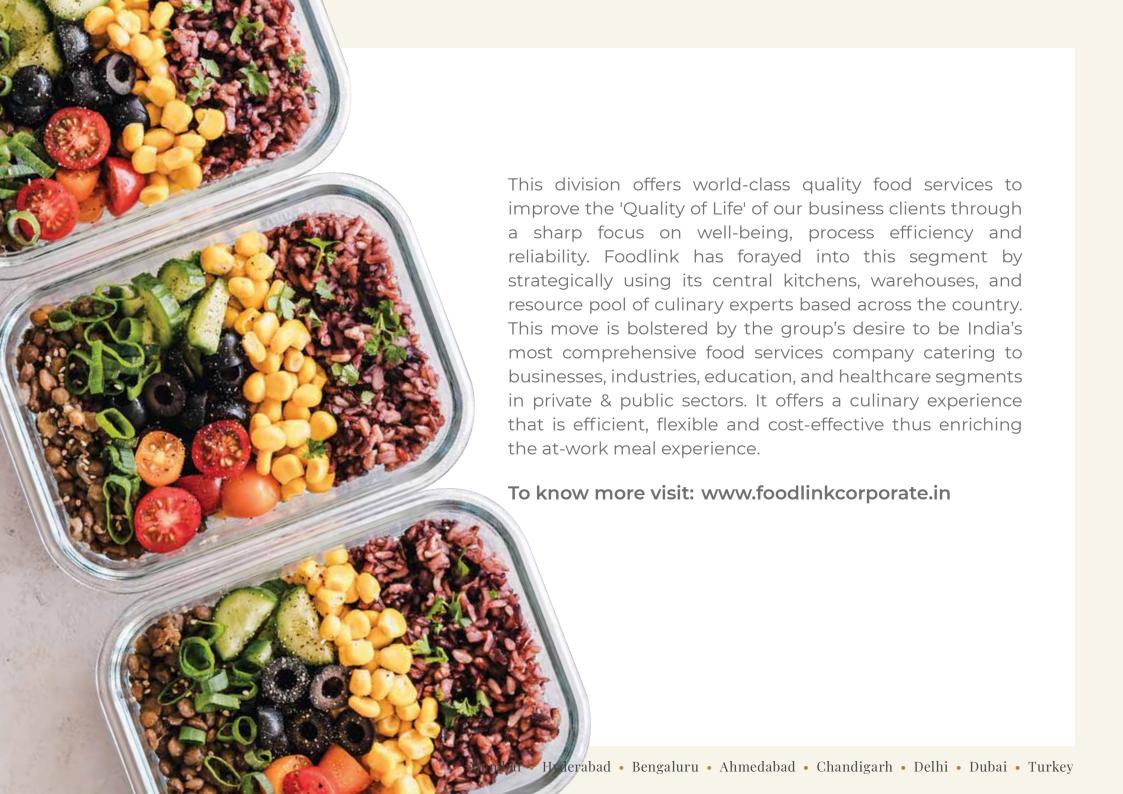
Successful events delivered

To know more visit: www.jadebanquets.in



Institutional Catering

Customized F&B solutions for workplaces



Growing Sustainably

As we link the world communities with delicious food, we're also elevating our brands and business practices through our set of shared values of socially responsible growth.

Operating in a responsible and sustainable manner is central to protecting and adding long term value to our business. We're on a journey when it comes to our sustainability work. We are proud of the progress we're making.





Environment

We stand committed to our efforts to reduce the impact on nature.

Tree Plantation Drives 3000 Trees Planted

Waste Management
1000's of Tons of organic waste
composted

Energy Conservation
Over 10% energy conservation
achieved through various measures
adopted



Community

We believe in contributing to the social welfare of the communities around us.

The Khichdi Project
Over 25000 Khichdi Meals
distributed per day during
lockdown

Blood Donation Drives

20000 Units of Blood Donated

Feeding India
10000 + Children Fed



Safety

Our processes are in accordance with internationally certified standards to ensure quality and reliability to all of our customers.

Stringent Food Safety Management System in place

Qualified **Hygiene Officers** deployed at every unit

Responsible Sourcing undertaken



Compliant Environment Ensured

As we prepare to enter the new normal in the post COVID 19 world, we have refreshed our service standards to ensure the highest levels of guest safety in line with the guidelines issued by Ministry of health family welfare, WHO, FSSAI, ISO & HACCP

Our experienced team of master chefs, professionally trained food handlers and servers are equipped to ensure that our guests have a magnificent dining experience with utmost level of hygiene & food safety.









Hygiene Partner: buzil rossari

Leadership

They are the ones who play a vital role in shaping our strategy, as well as inspiring and driving business day-to-day. They deliver results, champion change, embed our values and culture, develop our people and cultivate our future leaders. They lead to deliver our purpose and mission in a way which fits Foodlink's values with focus on building and inspiring a culture of collaboration, innovation and growth.



Sanjay Vazirani Chief Executive Officer



Jasmer Puri
Executive Director



Sudhanshu Sehgal Chief Operating Officer UAE



Priya Gogte



Chander Lakhani
Business Head
Chandigarh



Inder Balani
Business Head
Ahmedabad



Saquib Rizvi Business Head Delhi



Chandrashekhar Rai
Business Head
Restaurants & Cloud Kitchens



Jaymon Devassy Business Head Jade Banquets



Priyanka Bhambhani Head of Marketing

We look forward to hosting you!

Head Office: Mumbai

Foodlink F&B Holdings India Pvt. Ltd.

301, Safal Pride, Sion-Trombay Road, Deonar, Mumbai - 400088, Maharashtra, India T: +91-22-6118 9999

Regional Office: Ahmedabad

Foodlink F&B Holdings India Pvt. Ltd.

Jade Banquet, I, Bodakdev, Next to new LJ Engg. College, SG Road, Ahmedabad 380054, Gujarat, India

Regional Office: Chandigarh

Foodlink F&B Holdings India Pvt. Ltd.

F-105, 106 Industrial Phase, 7 SAS Nagar. Mohali-160055, Puniab, India

www.foodlink.in

customercare@foodlink.in

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Regional Office: UAE

Foodlink Global Restaurants & **Catering Services LLC**

312, Bellshalate, Near Karama Centre, Al Karama, Dubai

Foodlink F&B Holdings India Pvt. Ltd.

F 50, Radhe Mohan Drive, New Delhi 110074, India

